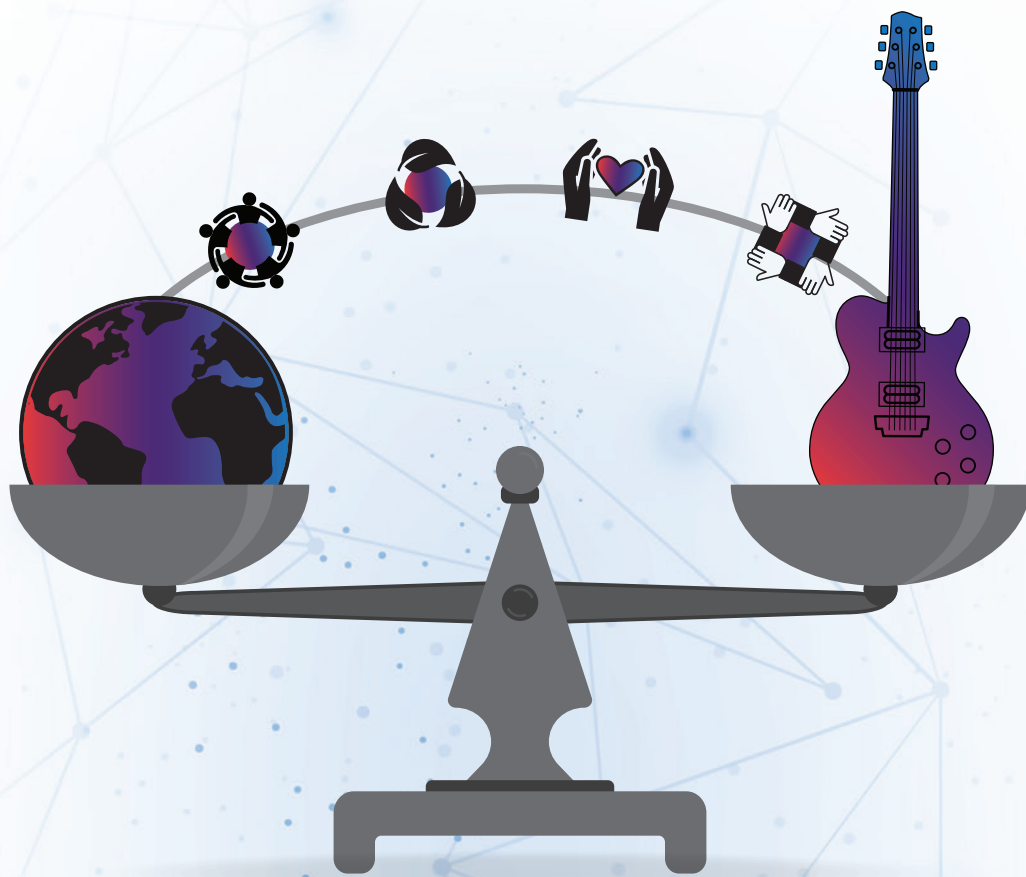


CSR

CORPORATE SOCIAL RESPONSIBILITY



WELCOME

We are in pursuit of contributing to society as meaningful global corporate citizens, conducting our business in a socially responsible and ethical manner, respecting the law, insisting on universal human rights and doing all that we can to protect the environment. We expect the same from our value chain and we do all we can to benefit the community in which we work.



VALUES

CUSTOMER FOCUS

Our goal is to exceed our customers' expectations. To surprise them with high-quality products that showcase new features and capabilities, backed by excellent service, inspiring them to create and perform in ways that were previously not possible.

COMMITTMENT

We are passionately driven to achieve our customer-focused goals, thereby ensuring that our products will be the first choice of consumers everywhere.

RESPECT

People come first. We always strive to recognize our common humanity and to treat everyone whose world we touch with the same dignity and respect with which we treat our friends and family.

EXCELLENCE

We are committed to the highest measure of excellence in every aspect of our business—from serving the individual customer to our role as a corporate citizen within the global community.

INNOVATION

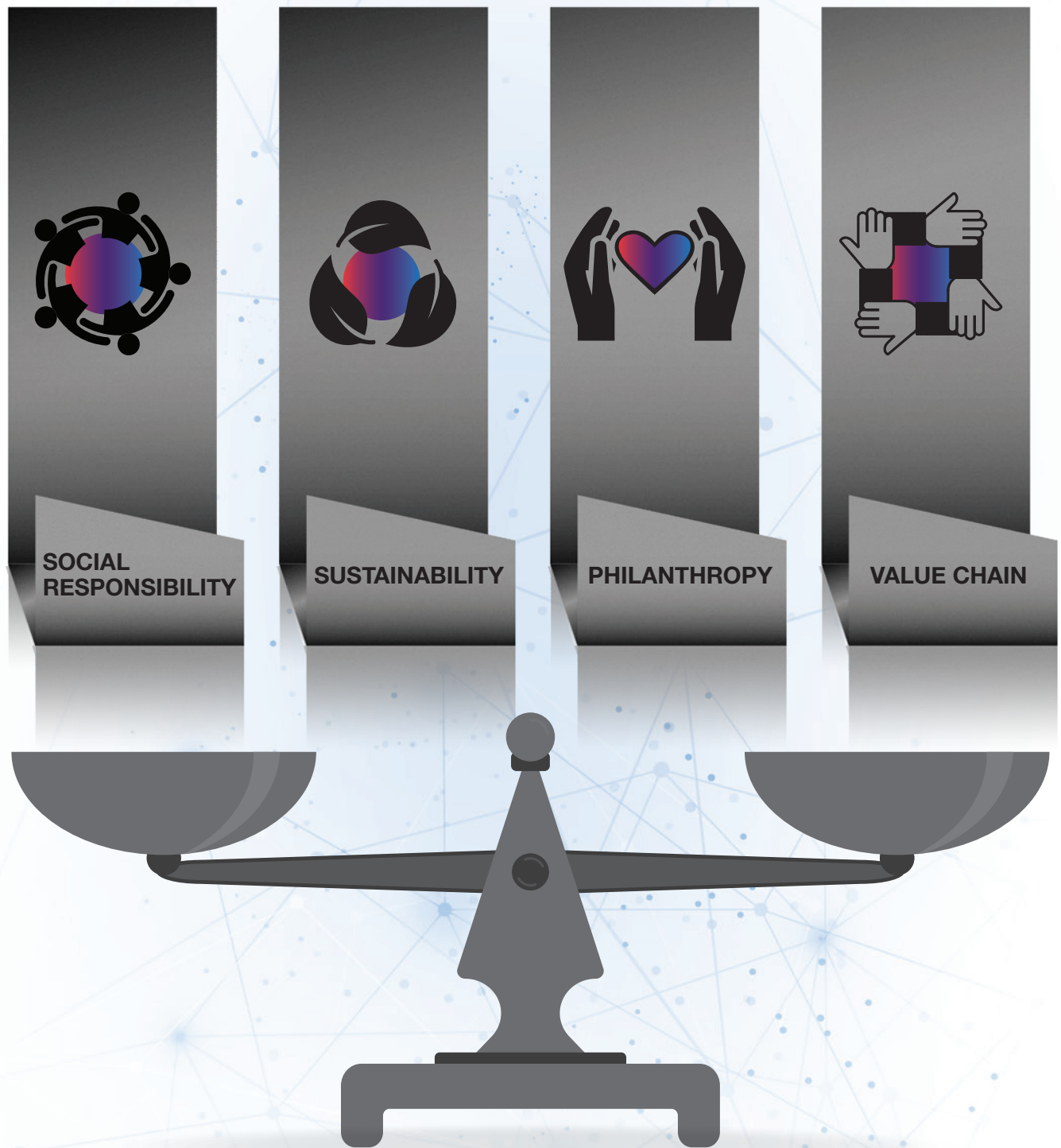
As musicians, we strive to continually reimagine how we do things, with the aim of enriching, simplifying, and sometimes entirely reinventing the way music is made.

INTEGRITY

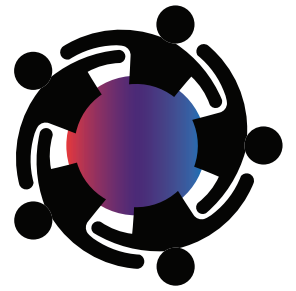
We aim to always act with the greatest integrity and to make ethical choices that benefit our employees, our customers, and the environment, ever mindful of our responsibility to make the world a better place for everyone.



CSR PILLARS



SOCIAL RESPONSIBILITY



GOAL

To help foster a world that embraces inclusivity, spreading awareness of the concerns we feel are most important to us and the global music community. We will focus on issues involving the denial of equal rights, equal treatment, and equal opportunity, as well as workplace diversity, all in pursuit of a social environment where every person is empowered to live up to their full potential.



EMBRACE DIVERSITY

We believe that diversity in all its forms is critical to achieving both our company's and our community's potential by tapping into the full spectrum of human experience and innovation.

USE OUR PLATFORM TO DO GOOD

The power that our platform grants us also gives us the responsibility to lead by example and comment publicly on what we see as social and ethical moral imperatives. Using our platform and our resources to take a stand is the right thing to do.

TOLERANCE, CURIOSITY, AND FLEXIBILITY

Diversity can only be accomplished and supported through a culture of openness and the desire to understand different perspectives. Maintaining meaningful relationships with one another will facilitate these actions.

BE AUTHENTIC

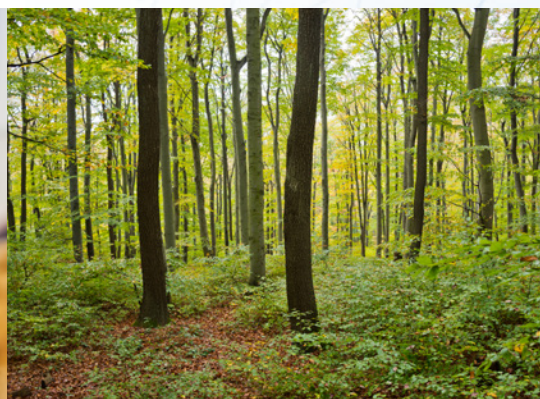
We align to the vision and the mission as everyday people, not just as YGG employees. Team members have a personal stake in the team's overall success.

SUSTAINABILITY



GOAL

Operate with as net-neutral of an impact on our environment as possible



GREEN SPACES

The creation of more "green spaces" in our office, environs and the world beyond.

ENERGY CONSERVATION

Increased environmental quality and reduce costs.

REUSE, REPURPOSE, RECYCLE

Generate less waste and minimize the impact on our landfills.

WASTE MANAGEMENT

Lower volume of material waste output and reduce energy expenses.

RENEWABLE ENERGY

Reduce reliance or possibly eliminate the dependence on the grid.

PHILANTHROPY



GOAL

Enhance and make a difference in the communities which we serve and live, and in the broader community of guitarists world-wide



COMMUNITY

Community is the wider world in which YGG (comprised of its employees and consumers and artists) exists and the institutions that enhance social connections among people.

ALIGNED VALUES

Alignment of YGG values with the communities where we work and live and with those of our customers' communities.

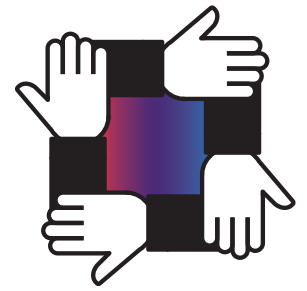
DONATIONS

Corporate and Individuals' personal donations of meaningful value to support non-profit organization aligned to either Corporate values and/or the individual contributors.

VOLUNTEERISM

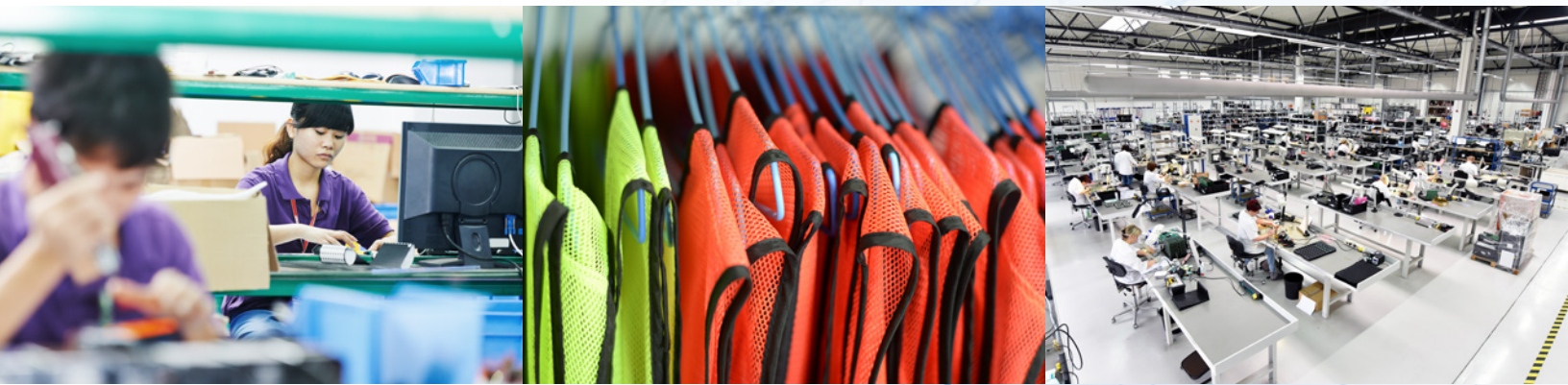
The policy or practice of volunteering time or services.

VALUE CHAIN



GOAL

To Ensure That Our Supply Chain Is Comprised of suppliers and partners who put the highest value and respect for human life and the environment.



SAFETY

Operation of a secure and accident free environment and safe operation of our products by our customers.

FAIR PRACTICES

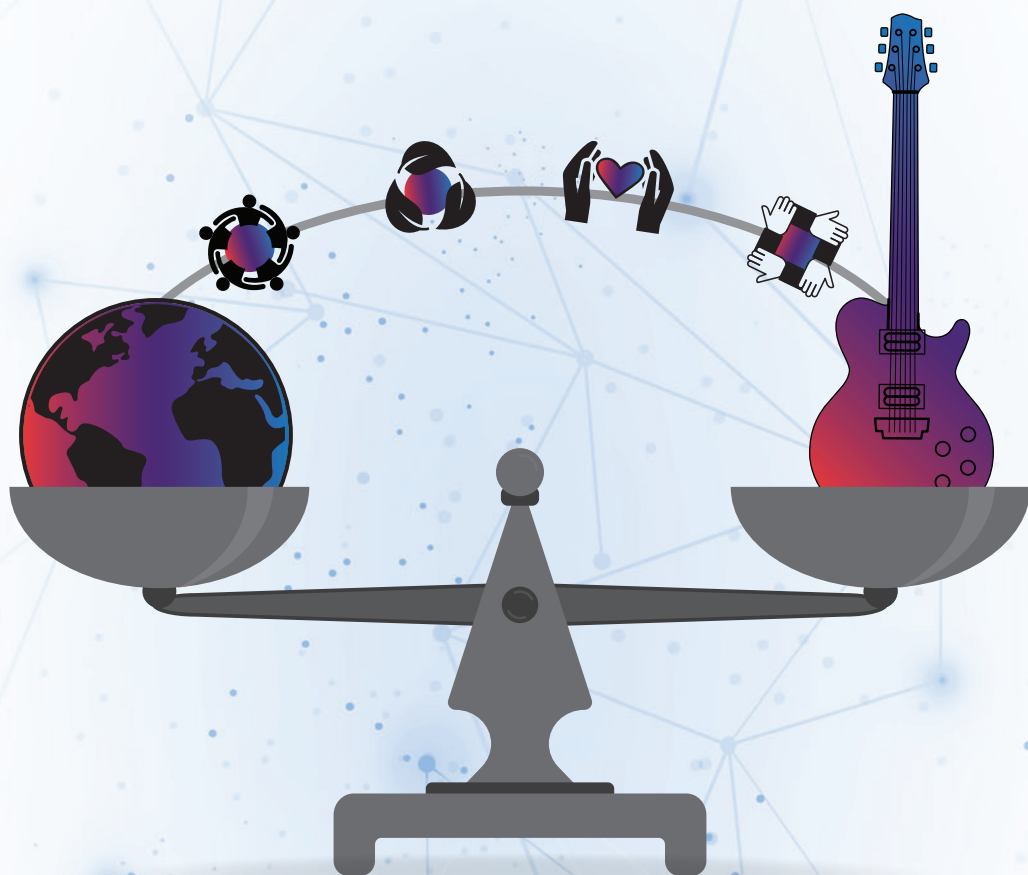
Operation of a complete supply to sales partner to customer chain that ensures a equitable and legal value exchange at all points of intersection.

HEALTH

Support, and maximize the well being of the organization and partners.

ENVIRONMENT

Ensure we are only doing business with partners who value the environment.



LINE 6

 **YAMAHA**

Ampex